

# ANDREW RUSSO

MARKETING DIRECTOR

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Grand Rapids, MI

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## PLATFORMS & TOOLS I'VE CREATED

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- Marketplace Product Suite:** [greatlakesmade.com](https://greatlakesmade.com)
- Online Marketplace (like Etsy):** [market.greatlakesmade.com](https://market.greatlakesmade.com)
- Online Trade Show (like YouTube):** [show.greatlakesmade.com](https://show.greatlakesmade.com)
- Digital Products Marketplace:** [small-business.greatlakesmade.com](https://small-business.greatlakesmade.com)
- Advertising Platform (like Google Ads for Local Niches):** [advertise.greatlakesmade.com](https://advertise.greatlakesmade.com)
- Interactive Online Directory (Appointments and Shopping):** [directory.greatlakesmade.com](https://directory.greatlakesmade.com)
- Music and Video Streaming:** [music.greatlakesmade.com](https://music.greatlakesmade.com)
- Bookkeeping (Simplified Quickbooks):** [bookkeeper.greatlakesmade.com](https://bookkeeper.greatlakesmade.com)
- Generate Icons for Web or Instagram Stories:** [icongenerator.greatlakesmade.com](https://icongenerator.greatlakesmade.com)
- Generate Custom QR Codes:** [qrcustomizer.com](https://qrcustomizer.com)
- Sign Documents Online (like DocuSign):** [docsigner.greatlakesmade.com](https://docsigner.greatlakesmade.com)
- Instagram Direct Messaging Tool:** [dm.greatlakesmade.com](https://dm.greatlakesmade.com)
- Save documents to the Cloud (like Google Drive):** [madedrive.com](https://madedrive.com)
- Create Bio Link pages (like Linktr.ee):** [greatlakesma.de](https://greatlakesma.de)
- Get Instant Free On-Page SEO Analysis:** [siteanalyzer.greatlakesmade.com](https://siteanalyzer.greatlakesmade.com)
- 50+ On-Page & Off-Page SEO Tools:** [seo.greatlakesmade.com](https://seo.greatlakesmade.com)
- CRM & Project Management Suite:** [suite.greatlakesmade.com](https://suite.greatlakesmade.com)
- 30+ Website Widgets for Social Proof:** [socialproof.greatlakesmade.com](https://socialproof.greatlakesmade.com)
- Quick & Easy Photo Editor:** [greatlakesmade.com/photo-editor/](https://greatlakesmade.com/photo-editor/)
- Print-On-Demand Designer:** [gonebeachin.com/design-editor/](https://gonebeachin.com/design-editor/)
- Print-On-Demand Designer for Great Lakes Made:** [market.greatlakesmade.com/design-maker/](https://market.greatlakesmade.com/design-maker/)
- Analytics Tracking Tool (like Google Analytics & Hot Jar):** [madeanalytics.com](https://madeanalytics.com)
- Short Links Generator (like Bit.ly):** [glmlink.com](https://glmlink.com)
- Simple Landing Page Builder:** [glmsite.com](https://glmsite.com)
- Social Network for Shoppers, Makers & Small Businesses (like Facebook):** [madenearby.me](https://madenearby.me)
- Curbside Pickup & Delivery Web App (like Doordash):** [curbsidelocal.app](https://curbsidelocal.app)
- Beach T-Shirts Online E-Commerce Shop:** [gonebeachin.com](https://gonebeachin.com)
- Virtual Shopping Assistant:** [gonebeachin.com/shop-assistant/](https://gonebeachin.com/shop-assistant/)
- Social Media Scheduling Software (like Buffer):** [social.gonebeachin.com](https://social.gonebeachin.com)
- Find Local Beaches Directory:** [gonebeachinsearch.com](https://gonebeachinsearch.com)
- Create short links with ads (like Adf.ly):** [gonebeach.in](https://gonebeach.in)
- Social Network (like Facebook):** [tribe.gonebeachin.com](https://tribe.gonebeachin.com)
- Virtual Business Cards (like About.me):** [bizpro.me](https://bizpro.me)
- Travel Blog for My Hikes & Adventures with Sierra:** [goneadventures.com](https://goneadventures.com)